



## CULTURAL CONTENT DEVELOPMENT IN HUNGARY

### Overview of cultural content development initiatives 2007-2012

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### Information Society Strategy

main development objectives in the area of cultural and scientific digitisation. The priority areas are:

- preservation of cultural heritage by digitisation
- improving accessibility to digitized cultural contents
- encouraging the creation of new digital cultural works and products
- enhancing the synergic effects of cultural and creative industries upon the economy and on social cohesion.



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### National Development Plan 2007-2012

The major driving force in achieving the strategic objectives of Hungary's sustainable development and the growth of employment is

- Improving the quality of human resources
- Social renewal
- Developing the human infrastructure



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### National Development Plan 2007-2012

„Strengthening the cultural capital is indispensable for a stronger social participation. That is why the tools for the achievement of these objectives include the development of socio-cultural services, cultural regional development, and the improvement of the accessibility of basic cultural services.”



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### **Social Renewal Operational Programme**

To ensure access to global and national cultural values for all by means of ICT – support from ESF

- make available documents pertaining to the national heritage based upon the collections of the National Széchényi Library
- make available digitised cultural goods in the reach of libraries and public collections having significant holdings



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### **Social Renewal Operational Programme**

Centrally administered project accomplished by the National Széchényi Library

- Standards and recommendations
- meta-data
- quality requirements of content
- interoperability
- multilingualism
- criteria of competence centres



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### **Social Renewal Operational Programme**

Calls for proposals

- Competence Centres
- cultural content development
- provision of content services
- preservation of content

Common criteria: standards, interoperability, sustainability



## CULTURAL CONTENT DEVELOPMENT IN HUNGARY

### **Social Infrastructure Operational Programme**

Support from ERDF

- Set up a closed dedicated network in schools, libraries and other public collections to access copyrighted digital contents
- develop infrastructure to increase efficiency of content services and content preservation of public cultural institutions
- provide infrastructure for developing knowledge centres in municipal libraries
- provide infrastructure for digital inventories of museums



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**Thank you for your attention**

**I am ready for questions and comments**

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